

It's not too late. Register today: <http://tinyurl.com/pbjwbc2011>



PHILADELPHIA BUSINESS JOURNAL WOMEN'S CONFERENCE

Presented by:



Benefiting:



Official Conference Guide

Join Philadelphia Business Journal and the region's top women leaders for a half-day program, including a panel discussion, expo with breakout sessions and shopping at Macy's. Program benefits The Philadelphia Affiliate of Susan G. Komen. Great giveaways and prizes.

SCHEDULE

7:30-8:00
Networking

8:00-9:30

Breakfast, Panel Discussion, Reveal of the Top Women Owned Business List, Mass Mutual Citizenship Award

Panelists



Pat Ciarrocchi,
Anchor and Co-
Host, Talk Philly,
CBS 3 (moderator)



Brig. General Grosso,
Deputy Chief of Staff for
Manpower Personnel
and Services, HQ USAF,
Pentagon
Washington, D.C.



Lynn M. Utter,
President & COO,
Knoll North America



Kim Van Utrecht,
Chesapeake District
Operations Manager,
UPS



Audrey Zibelman,
President, CEO &
Founder,
Viridity Energy

9:30-12:30
Expo

10:30-11:15

Breakout sessions:

Steven Lagos, Founder, LAGOS Fine Jewellery
Detective Eileen Law, President, CIA, Inc

Breakout Workshops



Steven Lagos,
Founder, LAGOS Fine Jewellery
Steven Lagos always knew that he wanted to be an artist. Learn how he transformed his passion into LAGOS, one of the leading jewellers in the region since 1977.



Detective Eileen Law,
President, CIA, Inc.
"Is 'Women's Intuition' an Oxymoron ~ like "Jumbo Shrimp" & "Happily Married?" Eileen Law will answer this and make you think before you act

11:30-12:15

Get fashion tips from Macy's Department Store brand specialists including Charter Club, Jones New York and Style & Co., with a chance to win designer outfits!

Presented by:



Partners:



Wednesday, July 20 • 7:30am-12:30pm • Crystal Tea Room, Wanamaker Building

2011 Philadelphia Business Journal Women's Conference Guide

PHILADELPHIA
**BUSINESS
JOURNAL**
The List
TOP
**Women
Owned
Businesses**

Who made
The List this year?

Find out at the
Philadelphia Business Journal
Women's Conference
on July 20th

Register for the breakfast and panel discussion
at <http://events.bizjournals.com/46971>



A member of the MassMutual Financial Group

Caren Levine, CPA*, CLTC, CFBS

Financial Planner
First Financial Group/MassMutual
For more information, email clevine@financialguide.com
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the success
of women in
commercial
real estate

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engaged in all facets of
commercial real estate. CREW
Philadelphia is a founding chapter
of CREW Network, our national
umbrella organization which
comprises more than 8000 real
estate professionals in 68 markets
who are willing to connect and
who care that you succeed.
www.crewphiladelphia.org

Booth 44

A word from our sponsor ...



Caren Levine, CPA*, CLTC, CFBS
Financial Planner
First Financial Group/MassMutual



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A member of the MassMutual Financial Group

First Financial Group is proud to be the presenting sponsor of the Philadelphia Business Journal's Women's Expo this July 20th.

Today's woman is savvy and self-reliant. Women are executives in major corporations and run their own businesses. They push the limits in sports, lead the way in philanthropy and the arts, and manage increasingly complex households and family matters.

At First Financial Group/MassMutual, we take great pride in knowing that we have helped our neighbors, friends, families and business owners make good decisions when it comes to being financially prepared for the unexpected. We put the needs of our clients first and hold the strong belief that doing business the right way leads to long-lasting relationships with the communities we serve.

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With a woman's busy lifestyle, we recognize that it's hard to give your financial well-being the attention it deserves. As women continue to grow financially, they have some unique financial needs to address; we specialize in addressing those needs with a diversified portfolio of products and services.

For more information, email clevine@financialguide.com or visit www.TheFirstFinancialGroup.com.

Caren

2011 Philadelphia Business Journal Women's Conference Premium Exhibitors

Booth 15

Booth 17

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Grant Thornton's commitment to women is exemplified by its Women@Grant Thornton program. Women@Grant Thornton is a firm initiative to enhance the recruitment, retention and advancement of client serving women.

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Booth 21

Booth 41

Booth 36

Booth 38

Booth 6

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Booth 14

Booth 19

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Booth 9

Booth 40

Booth 5

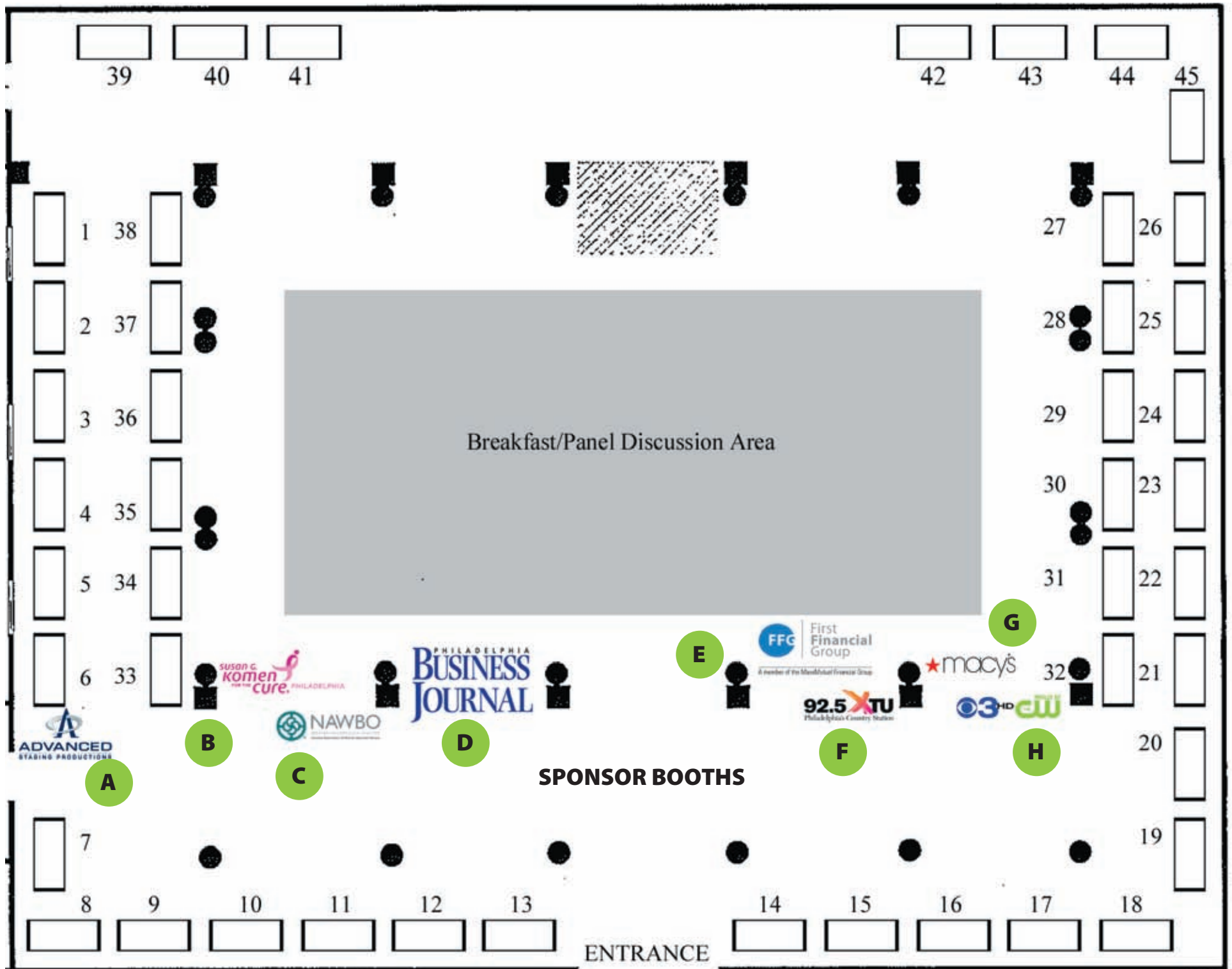
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Booth 16

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Booth 12

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